

PRESS RELEASE
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For immediate release

NEW TEAM FOR TOTAL ACCIDENT MANAGEMENT

Total Accident Management, the repair and claims management subsidiary of Helphire Group plc, has further enhanced its sales team with the appointment of two new members, Lycette Silvey and Jon Pritchard.

Lycette joins Total after eight years with LeasePlan. As Business Development Manager, Direct Fleet, Lycette will be responsible for increasing fleet awareness of how Total's 'Accident Management by Design' approach can increase claims efficiency, reduce costs and improve cash flow.

Jon brings over 20 years experience in the insurance industry to his role as Total's Business Development Manager for the Insurance and Broker Market. His career includes five years as an Associate Director with Willis Insurance Brokers. Prior to joining Total, Jon worked for Arval for two years as an Accident Management Account Manager for a number of strategic clients.

Commenting on Lycette and Jon joining the Total team, Penny Stoolman, Total's Sales and Marketing Director, says: "As specialists in their fields, Lycette and Jon bring wide experience and expertise within the fleet motor accident management market, providing each of our sales channels with dedicated support.

Ends

For press information, or a jpeg of Lycette and Jon, contact Steve Carman or Lynn Blackburn at Nobull Communications on 01628 526208, steve@nobull-communications.co.uk / lynn@nobull-communications.co.uk

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Editor's notes:

Accident Management by Design

Total Accident Management Limited is the Repair and Claims management subsidiary of Helphire Group plc. Total specialises in Motor Claims services and provides claims and repair handling to the fleet and insurance accident management sectors.

Founded in 2002, Total is one of the Helphire Group's five specialist operating companies, providing fleet accident management solutions to over 50,000 fleet vehicles (mixed portfolio of cars through to vans and HGVs), handling in excess of 20,000 claims and 16,000 repairs annually.

www.totalaccman.co.uk

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