



PRESS RELEASE
29th January 2008

NEW TEAM APPOINTMENT FOR TOTAL ACCIDENT MANAGEMENT

Total Accident Management, the fleet repair and claims management subsidiary of Helphire Group plc, has expanded its sales team with the appointment of Lena Ashton.

Lena is bringing her sales and account management expertise to her new role as strategic account manager for a number of Total Accident Management's key contract hire and leasing accounts.

Lena has over 20 years experience in the motor industry covering a wide spectrum of roles over the years, including retail and fleet sales, contract hire and leasing, motor finance, broker development and daily rental. She also has an in-depth knowledge of commercial vehicles.

Commenting on Lena's appointment, Penny Stoolman, Total's Sales and Marketing Director, says: "Lena's experience in the industry enhances the expert knowledge base we have at our fingertips, which can only strengthen the high quality of service we already provide our fleet accident management partners in this sector."

Ends.



Lena Ashton, Strategic Account Manager,
Total Accident Management

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Editor's notes:

Accident Management by Design

Total Accident Management Limited is the Repair and Claims management subsidiary of Helphire Group plc. Total specialises in Motor Claims services and provides claims and repair handling to the fleet and insurance accident management sectors.

Founded in 2002, Total is one of the Helphire Group's five specialist operating companies, providing fleet accident management solutions to over 50,000 fleet vehicles (mixed portfolio of cars through to vans and HGVs), handling in excess of 20,000 claims and 16,000 repairs annually.

www.totalaccman.co.uk

PR: 1524